



2007 4C/SD Spring Conference

Expanding Expectations: Staff Development Leads the Way

Join us for this year's 4C/SD Spring Conference, 3:30 p.m. Thursday, March 8, 2007 to 1:00 p.m. Saturday March 10, 2007.

Keynote Speaker

Jean Steel

Jean Steel began her career as a health educator, working with clients in school, community, medical and court mandated settings. She became interested in mind/body medicine in the late 90's, designing and obtaining a Masters of Science in Wellness. She is the owner of WELLNESS WORKs, a consulting and training form located on the Central Coast of California.



CHOICES, CHANGES AND CHALLENGES:

Are you at the bottom of your to-do-list? Are you even on your to-do list? Self-care is something that is often ignored. The old adage "you can't help others till you help yourself" is true. Put yourself at the top of your to-do list, and you and everyone else will benefit. By providing session participants with basic wellness education, valuable self-care skills are presented to help individuals make health-enhancing changes in their life. This presentation will help frame priorities for California Community College staff developers who will be "Expanding expectations and leading the way"!

WORKSHOP TOPICS

Some of the exciting topics that will be offered include:

- Leading the Way Through Mentor Programs
- Retention is Everyone's Business
- Butte College Values Orientation: A model for inclusive training in support of campus community and core values
- California Educational Technology Collaborative (CTEC) Tech Demonstration Session
- Teaching squares
- Yes, you can! Grow your own College Leader Development
- A Random Act of Chocolate
- Care and Feeding of Trainers
- Strengths-based Professional Development
- Regaining our Competitive Advantage
- Why Should Staff Developers Care About Planning for a Disaster?
- Brown-Bag Lunch/Dinner – Get Everyone to Meet, Eat & Learn
- From "Loss-Leader" to "Cash Cow": An (Im-)Modes Proposal to Turn our Programs into Income Centers
- Creating Your Own Podcast

4C/SD is proud to partner with NCSPOD, a national staff development organization to offer a workshop on evaluating staff development programs. This workshop is being offered March 8th from 9am – 3:30 p.m. at the Kellogg West Conference Center before the 4C/SD conference begins. We hope that many of you will be able to take advantage of this unique opportunity. A separate registration fee is required. You can register for the NCSPOD workshop by contacting Louanne Whitton at wil@chemeketa.edu or by going to www.ncspod.org.



Serving members in Canada & the United States
www.ncspod.org

Kellogg West Conference Center and Lodge

Nestled on a tree lined hilltop overlooking cereal magnate Will K. Kellogg's estate, Kellogg West, located on the Cal Poly Campus, has become one of the leading conference centers in all of Southern California. We believe that Kellogg West will provide the informal ambience and networking opportunities that 4C/SD conferences are known for. For more information, access their website at www.kelloggwest.org.



Travel Information

Flying - Arrange for your flight to come into the Ontario Airport. Several airlines service this airport (Southwest, United, Alaska, Jet Blue and others) for more information go to www.lawa.org/ont.

Driving –

From Downtown Los Angeles

Take Interstate 10 east to Route 57 south. Exit Temple Avenue and make a right hand turn. Take Temple Avenue to University Drive and make a right hand turn. Take University Drive to Center Circle Drive and make a right hand turn. Take Center Circle Drive, staying to your left at the fork, to the Kellogg West Conference Center & Lodge.

From San Bernardino / Ontario

Take Interstate 10 west to Route 57 south. Exit Temple Avenue and make a right hand turn. Take Temple Avenue to University Drive and make a right hand turn. Take University Drive to Center Circle Drive and make a right hand turn. Take Center Circle Drive, staying to your left at the fork, to the Kellogg West Conference Center & Lodge.

From Orange County / Anaheim

Take Route 57 north. Exit Temple Avenue and make a left hand turn. Take Temple Avenue to University Drive and make a right hand turn. Take University Drive to Center Circle Drive and make a right hand turn. Take Center Circle Drive, staying to your left at the fork, to the Kellogg West Conference Center & Lodge.

From Pasadena

Take Interstate 210 east to Route 57 south. Exit Temple Avenue and make a right hand turn. Take Temple Avenue to University Drive and make a right hand turn. Take University Drive to Center Circle Drive and make a right hand turn. Take Center Circle Drive, staying to your left at the fork, to the Kellogg West Conference Center & Lodge.

Transportation to Kellogg West Conference Center from the Ontario Airport

Complimentary Shuttle Service to and from Ontario International Airport by reservations only (48 hour advance notice). Please call the Kellogg West Conference Center at 1-800-593-7876 or 909-869-2222 to arrange for this shuttle service.\

Other Tidbits of Information!

Upon receiving your registration form a confirmation letter with more details will be sent to you along with your registration receipt and parking permit for the conference center.

If you have questions please feel free to contact Jan Schardt, Conference Chair at (707) 253-3066 or jschardt@napavalley.edu

Expanding Expectations: Staff Development Leads the Way

4C/SD Conference Registration Form

(Please use one form per applicant)

DEADLINE: February 15, 2007

Name _____ Title _____

First Last _____

College _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Work/Fax Number _____

E-Mail _____

of years involved in Staff Development _____ Committee member? _____

Registration Fees

Complete Conference:

(includes double occupancy and all meals):

Early Registration: Before 2/15/07 After 2/15/07

Member* \$490.00 \$525.00 _____

Non-Member \$615.00 \$650.00 _____

Commuter Rate:

Full conference (includes all workshops and meals)
\$350.00 _____

Friday only (includes lunch & dinner) \$195.00 _____

TOTAL \$ _____

(Cancellation fee of \$100 prior to 2/15/07. No refunds after 2/15/07). Substitution is allowed, must contact conference chair with any changes.

Please email or fax or mail registration form and send check **Payable to 4C/SD to:**

4C/SD Annual
 Conference
 Attn: Jan Schardt
 2277 Napa-Vallejo
 Highway
 Napa, CA 94558

Phone (707) 253-3066
 Fax (707) 253-3015
 Email
jschardt@napavalley.edu

Select and complete

I will share a room with: _____ from
 College _____

Pease assign roommate: _____ female _____ male

Special needs: _____ Dietary _____ Mobility

Transportation maps and directions will be sent with registration confirmation or arrange with Kellogg West Conference Center for shuttle service from the Ontario Airport.

Conference questions contact: Jan Schardt, 4C/SD Annual Conference Chair
 Napa Valley College (707) 253-3066 Fax: (707) 253-3015
 Email jschardt@napavalley.edu